

Manfacturing EO Application

Before YOU begin, YOU should KNOW

- Many of the bolded words in this application have specific meanings:
 - "You," "your" and "yourself" mean the persons and entities for which insurance is being sought and their employees, officers, partners and directors. Subsidiaries are also included if the entities have more than a 50% ownership interest.
 - "We," "us" and "our" mean the insurance company.
 - "Products" means products you design or manufacture to sell to others.
 - "Services" means activities you perform for others.
 - "Content" means data, digital code, images, masked works, scents, sounds, tastes, text or textures.
- In completing this application, you are not obligated to buy, and we are not obligated to sell, insurance.
- Incorrect, incomplete, false or misleading answers to any of the questions on this application may result in a retracted offer of coverage or a declaration that the policy is null and void. Attach additional sheets if there is not enough room in the application for an answer. If a question does not apply to you, respond "N/A" or "not applicable." If you do not answer a question, your answer will be deemed "not applicable." You must answer all of the questions and subparts of the TELL ALL Section of this application.
- Any proposal of coverage that we make will have additional terms and conditions. Carefully review the proposal before
 making a decision to purchase. As always, please contact your agent or broker if you have any questions.

THIS APPLICATION IS FOR A CLAIMS FIRST MADE AND REPORTED IN WRITING POLICY. CLAIM EXPENSE IS WITHIN THE LIMITS. Refer to the policy for actual coverage details. Here's an overview:

If issued, the policy will only apply to claims when

- F the glitch takes place on or after the retroactive date stated in the policy and before the end of the policy period and
- G the claim is first made against an insured person or entity and reported in writing to **us** during the time period specified in the policy and in compliance with reporting requirements. An extended reporting period may also be available.

Covered claim expenses and damages must be paid by **you** up to the self-insured retention amount; these payments do not reduce the limits of liability. Covered claim expenses and damages above the retention amount are payable under the policy; they reduce and may exhaust the limits of liability.

BASICS

ALERT: To be eligible for this coverage, **you** must manufacture and design the majority of the products **you** sell. **You** may want to ask **your** agent or broker to confirm eligibility prior to completing this application.

1.	Applicant (fill in the name as it should appear on the policy, if written)			
2.	Street address city, state, zip Mailing address city, state, zip	Phone Number		
3.	Type of entity ☐Public ☐Private			
4.	Entity structure Sole proprietorship Corporation	□LLC □Joint Venture □Other		
5	In business since (m/d/yyyy)			

	Have you purchased, merged or consolidated with any companies in the last three years? ☐Yes ☐No. If yes, did purchase include (check all that apply) ☐Assets ☐Liabilities				
	. Do you have any subsidiaries? Yes No. If yes, please provide the names of all subsidiaries (attach a separate list, if necessary)				
#0 # #	of principals, partners, directly of engineers and technicial of sales and marketing personal of clerical/support personal of independent contractor of website staff of other	ns ersonnel nel	s on your behalf		
have a pa Address Address	st your website home pag assword protected membe	ers only/private area, a Password/Log in II Password/Log in II	also provide tempora D 	ary passwords and log in	
10. Does yo □Yes[ur website(s) contain a co ⊡No	mplete, accurate and	up-to-date description	on of your products and	d services?
12. SIC code	st all association member				
Fiscal Year	Total Revenues, including Your Website Generated Revenues	Your Website(s) Generated Revenues only	Number of Units Manufactured	Average Price of Products/Services	
Next	U.S. \$ Foreign \$ TOTAL \$	U.S. \$ Foreign \$ TOTAL \$		\$	
Current	U.S. \$ Foreign \$ TOTAL \$	U.S. \$ Foreign \$ TOTAL \$		\$	
	do business outside the U				_
2. Indicate 1%%%%%%	the % of your total curren products you design and products you sell or disti fees for services you pro referral or affiliate prograr website ads for others licensing fees/royalties other	t revenue from the foll I manufacture ribute for others ivide	_	,353.53.51.6	

3.	Do you accept credit/debit cards or other payment vehicles for transaction prevention procedures do you employ? (check all that apply) Address Visa or MasterCard's PCI/CISP Verified by other Never accessive Statement on your website regarding your intentions to processor Extra verification of large orders by phone call/written verified	s Verification Service (AVS)
	DUR WEBSITE(S) Describe your website(s) (check all that apply) Presence: just info about what you do Content Aggregation: content from different sources Interactive: visitors can interact with site E-commerce: buying/selling of products and/or services	
2.	Do you plan to update your website(s) in the next year?	
	ANUFACTURING SERVICES FOR OTHERS Please list the types of products you manufacture and services perform year revenues applicable to that product and/or service type, column services.	
	Description of Type of Product and/or Service	% of projected next year revenues
		%
		%
		%
		%
		%
		%
		%
		%
		%
		%
		%
		%
		%
		%
		%
<u> </u>	TOTAI	L 100%
2.	Do you manufacture or are any of your products and/or services used the following? (check all that apply) [] firearms, weapons, explosives or ammunition [] Yes [] No. If yes, in revenues% [] toys or games [] Yes [] No. If yes, indicate the percentage of project [] tobacco [] Yes [] No. If yes, indicate the percentage of projected new [] drugs, pharmaceuticals, botanical, or biological products? [] Yes [] projected next year revenues% [] medical, dental or laboratory products [] Yes [] No. If yes, indicate the revenues%	ndicate the percentage of projected next year cted next year revenues% ext year revenues% No. If yes, indicate the percentage of

	indicion venicies, trains, watercrafts of aircrafts? Thes Tho. If yes, indicate the percentage of projected flext year					
	revenues% □chemicals, cleaning products, adhesives, or pesticides □Yes □No. If yes, indicate the percentage of projected					
	next year revenues%					
	☐alcohol ☐Yes ☐No. If yes, indicate					
	☐ food or beverages ☐ Yes ☐ No. If ye					
	☐textiles, fabrics or apparel ☐Yes ☐N					
	□ cosmetics or perfumes □ Yes □ No.					
	☐ building or construction materials ☐ Y%	es ∐No. If yes, indi	cate the percentage of	projected next year revenues		
2	For revenues that you will generate in y ou	our current fiscal vear	what percentage of v	our products and/or services		
٥.	are in the following Years in Market?	our current histar year	, what percentage or y	our products and/or services		
	% Zero to One					
	% Over One year but less than Tv	vo				
	% Over Two years but less than F					
	% Five years or longer					
4.	Are you developing any new products a	and/or services ?	es □No. If yes, pleas	se fill in the chart below		
				Projected Agreement		
Р	roduct and/or Service	Projected Release	*Projected Annual	Value/Charge for Product		
		Date	Revenues	and/or Service		
			\$	\$		
			\$	\$		
+16	the annual and an alternative to the beautiful		- 4 C 1 -	is also de massa sur in the MITALO		
	the product and/or service is to be relea art? ☐Yes ☐No	ised in the current or n	ext fiscal year, did yo l	I include revenues in the VITALS		
CH	ait! Lifes Lino					
5.	Have you discontinued any of your pro-	ducts and/or services	in the last three years	s? Tyes TNo. If yes, are any		
٠.	of these products and/or services still i					
	your products and/or services in the ne	ext year? ☐Yes ☐N	lo			
_						
6.	Indicate how far in advance you notify c	ustomers prior to disco	ontinuance of a produ	ct and/or service		
ΡF	RIVACY					
	Do you have a privacy policy? ☐Yes [□No. If ves, a) has it	been reviewed by an a	attorney? Tyes Tho and b) is		
	the privacy policy posted on your websit		,	, ,		
2	2. Which of the following does your privacy policy contain? (check all that apply)					
۷.	Explanation of type of info collected	policy contains (chec	k all that apply)			
☐ Explanation of type of into collected ☐ Description of how info is collected ☐ Disclosure of use of info collected						
	Description of safeguards and security measures used to protect info					
_						
3						
	Receipt by users of content from you	ı or others ☐Opt-in [
	☐Collection of user information ☐Opt-	ı or others ☐Opt-in [in ☐Opt-out				
		ı or others ☐Opt-in [in ☐Opt-out				
4.	☐ Collection of user information ☐ Opt-☐ Sharing of user info ☐ Opt-in ☐ Opt-	ı or others	□Opt-out	they provide information?		
4.	☐Collection of user information ☐Opt-	ı or others	□Opt-out	they provide information?		
	☐Collection of user information ☐Opt-☐Sharing of user info ☐Opt-☐Opt-☐Opt-☐Opt-☐Opt-☐Opt-☐Opt-☐Opt-	or others	□Opt-out	they provide information?		

6.	in encrypted form? Yes No				
7.	Do you sell or share personal and/or confidential information gathered from customers or others (this includes info gathered from your website or by other means)? Yes No. If yes, do you notify and obtain the consent of these customers or others prior to dissemination? Yes No				
8.	. Do your operations require you to care for the confidential or personal info of others? ☐Yes ☐No. If yes, indicate which of the following kinds of info are cared for (check all that apply). ☐Medical ☐Financial ☐Inventory ☐Intellectual Property ☐Customer Data ☐Legal ☐Work History/Resume ☐Criminal Records ☐Other				
_					
	Does your website contain a chatroom, bulletin board or any other type of interactive exchange which can be viewed by others? Yes No. If yes, does your website have disclaimers and guidelines regarding the use of and content disseminated on the interactive exchange? Yes No. Are users required to acknowledge disclaimers and guidelines prior to participation? Yes No. Who manages your interactive exchange? You Subcontractor. Do you make the subcontractor contractually responsible for liabilities arising out of the interactive exchange? Yes No. Do you or your subcontractor exercise editorial control over your interactive exchange?				
2.	In your advertising and marketing material, including all of your websites, do you a) compare yourself to your competition? Yes No, b) compare your products and/or services to your competitors' products and/or services? Yes No, c) claim that you or your products and/or services are superior to your competition? Yes No, and/or d) make guarantees or warranties? Yes No				
3.	What type of content is available on your website(s)? (check all that apply) Entertainment/Games				
4.	Which of the following are included in your intellectual property and/or business methods clearance procedures? (check all that apply) The acquisition of all the necessary rights, licenses, releases and consents applicable to content and products and/or services created or provided by you or by third parties Legal review of the items checked below performed prior to release, use or dissemination regardless of the medium content technology used products and/or services packaging business methods websites advertising and marketing material Legal review performed with respect to laws in jurisdictions outside of the U.S. New hire and independent contractor agreements which include signed statements to the effect that they will not disseminate or use a previous employer's or client's trade secrets and other intellectual property The contractual acquisition of all rights (including electronic rights) to work done for you by third parties, including hold harmless and indemnification clauses, which inure to your benefit pertaining to that work Legal review of all updates or changes to the content , business methods and functionality of your website prior to dissemination or implementation Permission of sites you link to or frame Legal review of all Referral and Affiliate Program agreements Disclaimers on your website pertaining to content made available or disseminated Trademark and/or servicemark searches and clearances for all your domain names product and/or service names, designs or logos content searches and clearances performed by your legal counsel professional search company				
	computerized database search				

	☐ Permission to use and legal review of the trademarks and/or servicemarks of others ☐ Legal review of all Licensing and/or Cross-Licensing Agreements				
5.	Do you have an established policy and process in place to address complaints of inaccurate, defamatory, infringing or problematic content on your website(s), or other content you have designed or have responsibility for? [Yes No. If yes, what is your response timeframe? less than one day, 1-7 Days or more than a week				
6.	Do you have any corporate blogs, video logs, podcasts or webcasts? Yes No. If yes, please provide the URL(s) for all of them that are located on your corporate website(s):				
	and the URL(s) for all of them that are hosted for you by other websites, including social networking sites:				
SE	ECURITY				
1.	Please check all items from the following list that are currently being utilized in your security system and/or plan Security firewall				
2.	Do you have established systems and physical security policies and procedures? ☐Yes ☐No. If yes, how often are they updated? ☐continuously ☐quarterly ☐semi-annually ☐annually. Are employees immediately notified of changes and/or updates? ☐Yes ☐No				
3.	. Do you have established employee guidelines that address systems and Internet usage? ☐Yes ☐No				
4.	. Which of the following can access your systems via the Internet? □employees □customers □vendors □business partners				
5.	. Do you have a Systems/Physical Security Manager? ☐Yes ☐No				
6.	. Is your disaster recovery program ☐formalized? ☐tested?				
7.	How frequently do you back-up data residing on your system? □daily □every 72 hours □weekly □other				
8.	Do you ever warrant or guarantee that your product and/or service or website has no security vulnerabilities or that your product and/or service will prevent security breaches or the introduction of malicious code into the systems of others? Yes No				

9.	Have you experienced or has your system or website been used in any type of security incident or attack (e.g. viruses, denial of service attacks, etc.)? Yes No. If yes, please indicate which of the following happened. (check all that apply) security breach denial of service attack transmission of malicious code (ex: virus) dentity theft disclosure of private information credit/debit card fraud repudiation of access other security incident For each item checked above, please describe the incident or attack, impact to you , customers or others and what measures you have to taken to prevent a similar event
	RRORS & OMISSIONS Which of the following do Your quality control procedures include? (check all that apply) Pre-release/pre-dissemination Alpha testing Formal customer acceptance procedures Beta testing Vendor certification process Statistical process control Formalized quality control program Prototype development Products and/or services developed to industry standards: UL/CSA ISO 9000 or later series CE Mark / ANSI Other
2.	Do you include all necessary and required product labels, instructions and warnings with all of your products? Yes No. Are the labels, instructions and warnings reviewed and approved by legal prior to inclusion? Yes No
3.	If your product and/or service were to fail, how many customers would be affected? 1-10 10-100 over 100
4.	Indicate the acceptable downtime for your product and/or service according to your typical customers' needs ☐None ☐Less than one day ☐Less than two days ☐More than two days
5.	What percentage of your products and/or services , upon delivery to your customers, are returned or require fixes?%
6.	Have you ever had to recall your products ?
7.	Do you warrant or guarantee any standards of performance for your products and/or services (e.g. delivery and/or completion timeframes, durability, quality? Yes No. If yes, specify which standards
8.	Do you subcontract out any part of your manufacturing operation? (Subcontractors include all contractors, distributors, vendors, strategic partners and/or affiliates, etc. involved in the research, development, distribution, sale of your products and/or services or management of your websites) Yes No. If yes, indicate a) the percentage of your current revenues attributable to the work of subcontractors and b) your reasons for the use of subcontractors (check all that apply) as a regular supplement to staff as staff for a particular project for expertise that you do not have in-house distribution other (please explain) Do you make customers aware that subcontractors are being used? Yes No. Are the subcontractors identified as such to customers? No. Describe what controls you have in place to ensure quality work from subcontractors
9.	Do your risk management procedures include the following? (check all that apply) Business documents (customer orders, agreements, etc.) retained formonthsyears _unlimited Maintenance of error/problem/downtime log for life of product and/or service Customer complaint resolution plan Customer notification plan of your discontinuance of a product and/or service or support Customer or product support including _E-mail _Website _Customer site visitation _Fax _In-house repairs _Toll-free numbers _Availability: _M-F24/7 Formal plan to address any flaws, defects, bugs, anomalies, problems, etc. discovered in your products and/or services or website including _customer notification. Method of notification Timeframe from discovery to notify all customers _less than one day1-7days1-4weeksover 1 monthFormal service recall plan
10	Do you use a standard agreement with customers specifying the products and/or services you will provide? Yes No. If yes, indicate type executable contract shrinkwrap clickwrap/Terms of Service(TOS) engagement letter purchase order other

11. Indicate the percentage of your	customers	s subject to y	your standard	agreen	nents	%		
12. Please indicate the following:		1.						7
Typical Customer Agreement Size \$			L argest Custo Size \$	mer A	greemer	it		
Duration weeks month	ns v		Duration	weeks	m	onths	years	1
% of agreements modified or chan standard agreement%		your	Type □your s agreement with	tandar	d agreem	ent your	standard	
standard agreement/o			agreement will	THOUI	icalions	customer	agreement	
13. Are all customer agreements rev	riewed an	d approved b	by legal prior to	execu	ition?	Yes □No		
 Are all changes and/or modificat approved by legal prior to execu 			ements and su	bcontr	actor/ven	dor agreeme	ents reviewed	l and
 Are all change orders and/or mo customer prior to implementation 			nd approved b	y your	legal cou	ınsel and sig	ned off on by	,
16. If your website allows e-comme transaction? ☐Yes ☐No	-	·				-		_
 In the chart below, check each of your largest customer agreement 				into yo	ur standa	ard custome	r agreement a	and/or
Clause	Star		mer Agreeme benefits	ent	Largest Customer Agreement Clause benefits			
	You	Customer	Mutually Beneficial	N/A	You	Customer	Mutually Beneficial	N/A
Arbitration Clause								
Choice of Law or Jurisdiction								
Force Majeure								
Guarantees/Warranties								
Limitation of Liabilities								
Limitation of Consequential Damages								
Hold Harmless/Indemnification								
Schedule of Deliverables								
Disclaimers								
CURRENT INSURANCE Do you carry Errors & Omissions/Professional Liability? If yes, please provide the following information Limit \$SIR/Deductible \$Premium \$ Final of Farmy Objects Made on December 1.								
Expiration Date Type of Form:								

	What is your desired Limit of Liability? (check all options that interest you) \$\square\$\$500,000 \$\square\$\$1,000,000 \$\square\$\$\$2,000,000 \$\square\$\$\$5,000,000 \$\square\$\$\$000,000 \$\square\$\$\$\$000,000 \$\square\$\$\$\$\$\$\$\$5,000 \$\square\$\$\$\$\$\$\$\$000 \$\square\$
1.	DO NOT ANSWER THE FOLLOWING QUESTION IF YOU ARE DOMICILED IN MISSOURI Has your errors and omissions/professional liability coverage ever been declined, canceled or non-renewed? Yes No. If yes, please describe why
	ELL ALL output under the guestions and subparts in this section
If y • •	you respond yes to questions 1–3 below, you must provide us with the following info
1.	In the last three years, have any of your customers a) made allegations or complained about the performance or non-performance of your product and/or service ? Yes No, b) refused to pay you or stopped paying you because of a problem with your product and/or service ? Yes No, c) requested a refund of their payment because of a problem with your product and/or service ? Yes No and/or d) complained that your product and/or service was delayed or late? Yes No
2.	Are you aware of any actual or alleged fact, circumstance, situation, error or omission, or issues with your website, content , product or service (including but not limited to, product, intellectual property, privacy and security issues) which may reasonably be expected to result in a claim being made against any of you ? Yes No
3.	Have any of you or any of your predecessors in business, affiliates or any of their past or present partners, owners, officers, sales persons or employees been investigated and/or cited by any regulatory agency arising out of their activities? ☐Yes ☐No
cla • •	you respond yes to question 4 below, you must provide us with the following information about each and every aim, suit or proceeding a full description including damages alleged; current status; loss runs, if applicable; and amounts of reserves, legal expenses paid to date, settlements or judgments Have any claims, suits or proceedings relating to your products or services been brought during the past three years against any of you or any of your predecessors in business, affiliates or against any of your or their past or present partners, owners, officers, sales persons or employees? Yes No
RI	EPRESENTATIONS

This application must be signed by an authorized partner, officer or other principal of the primary entity seeking coverage or by the proprietor of a proprietorship. By signing this application, you represent and agree to items 1 through 7 below:

- 1. You are acting on behalf of all persons and entities for which you are seeking insurance;
- The statements and answers in the application and all attachments to it are accurate and complete.
 Additional information provided in response to subsequent questions and requests will also be accurate and complete;
- 3. Statements and information that you provide that are attached to or that supplement this application are deemed to be incorporated into the application, and the application will be deemed to be incorporated into and a part of any policy that is issued;
- 4. The statements, answers and additional information are representations by you; they are a material inducement to us to provide insurance or a proposal for insurance; and you intend for us to rely upon them;
- 5. Any policy that we issue will be issued in reliance upon those representations;

- 6. You will report to us immediately, in writing, all changes in your business or circumstances that would result in a different statement or answer or different information than the ones you have previously provided to us when the change becomes known to you between the date of this application and the effective date of the policy, if a policy is issued. We reserve the right to modify or withdraw any proposal for insurance that we offer when we receive information about such changes;
- 7. If the application, including attachments and supplements, contains inaccurate, false or incomplete information or if you fail to provide notice of changes as required, we may declare any policy that has been bound or issued to be null and void, and we will not provide any coverage.

THE INSURANCE COVERAGE YOU ARE APPLYING FOR DOES <u>NOT</u> COVER ANY CLAIM ARISING FROM OR RELATING TO: PROPERTY DAMAGE, BODILY INJURY, SICKNESS, DISEASE OR DEATH.

STOP! BEFORE YOU SIGN THIS APPLICATION, READ THE APPLICABLE FRAUD WARNING ON THE FOLLOWING

PAGE	
	Date
Signature of AUTHORIZED SIGNATORY	
Printed Name of AUTHORIZED SIGNATORY	Title
Producer/Broker Name and License Number	

FRAUD WARNINGS

Alabama, Alaska, Arizona, Arkansas, California, Connecticut, Delaware, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, North Carolina, North Dakota, Oregon, Rhode Island, South Carolina, South Dakota, Texas, Utah, Vermont, Wisconsin, Wyoming

NOTICE: In some states, any person who knowingly, and with intent to defraud any insurance company or other person, files an application for insurance or statement of claim containing any materially false information, or, for the purpose of misleading, conceals information concerning any fact material thereto, may commit a fraudulent insurance act which is a crime and subjects such person to criminal and civil penalties in many states.

Colorado

It is unlawful to knowingly provide false, incomplete or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policyholder or claimant for the purpose of defrauding or attempting to defraud the policyholder or claiming with regard to a settlement or award payable for insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies.

District of Columbia

WARNING: It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits if false information materially related to a claim was provided by the applicant.

Florida

Any person who knowingly and with intent to injure, defraud or deceive any insurance company files a statement of claim containing any false, incomplete, or misleading information is guilty of a felony of the third degree.

Hawaii

For your protection, Hawaii law requires you to be informed that presenting a fraudulent claim for payment of a loss or benefit is a crime punishable by fines or imprisonment, or both.

Kentucky

Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance containing any materially false information or

conceals, for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime.

Louisiana, West Virginia

Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

Maine, Tennessee, Virginia, Washington

It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines, and denial of insurance benefits.

Maryland

Any person who knowingly OR willfully presents a false or fraudulent claim for payment of a loss or benefit, or who knowingly OR willfully presents false information in an application for insurance, is guilty of a crime and may be subject to fines and confinement in prison.

New Jersey

Any person who includes any false or misleading information on an application for an insurance policy is subject to criminal and civil penalties.

New Mexico

Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to civil fines and criminal penalties.

Ohio

Any person who, with intent to defraud or knowing that he/she is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement is guilty of insurance fraud.

Oklahoma

WARNING: Any person who knowingly, and with intent to injure, defraud or deceive any insurer, makes any claim for the proceeds of an insurance policy containing any false, incomplete or misleading information is guilty of a felony.

Pennsylvania

Any person who knowingly and with intent to defraud any insurance company, or other person, files an application for insurance or statement of claim containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties.